

12 Step Program

New Consultant Steps & Prize Checklist

STEP 1: Welcome. Watch the New Consultant videos, submit your goal sheet, and make your contact list to earn your MK Decal.



STEP 2: Let's Get Product. Watch the video and check out the helpful resources at www.melaniesimone.com. Earn a glamorous calculator when you start with a STAR (\$1800+ wholesale).



STEP 3: Launch Your Business. Book your kick off party and when you have 6 or more guests in attendance (over 18) you will receive your Wildest Dreams Money Bag,



STEP 4: Let's Get Booking. Book your Power Start scheduling 10 Parties to see 30 faces in 30 days to earn your sunglasses.



STEP 5: Get Plugged In. Connect with Melanie on Facebook and Voxer! Voxer is a free walkie-talkie app for quick communication.



STEP 6: Get Connected. Having the right tools for your business is vital. Download the Mary Kay essential apps to earn some cute notecards!



STEP 7: Let's Get Organized. Login to marykayintouch.com and setup your personal website, ProPay account, order your business cards, and open a separate checking account. Earn your display tray when you finish!



STEP 8: Be a Warrior. As you hold appointments with your first practice faces, track your progress on the Power Players sheet. New consultants love doing the Perfect Start (15 faces in 15 days) and Power Start (30 faces in 30 days) challenges because it builds repetition and that leads to confidence.



STEP 9: Start Sharing. Complete your first 3 career surveys to earn your earrings. Do your NEXT 3 to earn your bracelet. Add your first team member & earn your necklace.



STEP 10: Show Up to Go Up. Attend our Weekly Success Nite 6 weeks in a row to earn a surprise gift from Melanie!



STEP 11: Mary Kay University. Mary Kay provides incredible tools for you to learn about the business and the product. Complete your MKU course to earn your Business Card Holder.



STEP 12: Let's Move Up! Move up the Career Path to Red Jacket to earn a pair of new SHOES to go with your new business attire.



Miracles