

Camera-Ready

Makeup tips from a Pro

Here come the bridal tips from independent professional makeup artist Robert Jones! Robert gives great advice for bridal portraits and tells you how to get picture-perfect wedding photos you'll cherish forever!

Face Facts

According to Robert, you should begin prepping your skin *at least* one month before your portrait and/or wedding day. "Stay consistent with your cleansing and moisturizing routines so your skin is not stressed, but smooth and flawless for your wedding photos," Robert advises.

Realize that choosing your makeup color palette is as important as choosing your dress. "Don't try a new look the day of the wedding. Stay away from trends, and go for a natural look that enhances your beauty. Ask yourself, if you were to look back on your portrait 10 years later would you still think your makeup looked pretty. That's a good rule of thumb to follow to decide if the makeup and hair looks you're choosing will stand the test of time."

Get your hair done before your makeup to avoid coating your makeup with stray hairspray.

Get plenty of rest and drink plenty of water so your eyes look bright and your skin looks beautiful in your photos.

Sitting Pretty

"Your complexion may be dewy, but matte skin photographs better," says Robert. Create a smooth, beautiful canvas with Mary Kay® Medium or Full Coverage Foundation. Cover any imperfections with MK Signature™ Concealer in a matching shade, and finish flawlessly with MK Signature™ Loose Powder or TimeWise® Dual Coverage Powder foundation dusted on with a fluffy powder brush.

Define the eyes with a smoky eyeliner applied lightly along the upper and lower lashes.

For eye color, choose soft, natural shades.

Make sure to wear MK Signature™ Waterproof Mascara for those sentimental moments.

A shiny lip is always pretty in a portrait. Apply MK Signature™ Crème Lipstick in the color of your choice and place a dab of Natural lip gloss in the center of your bottom lip and smile. You're gorgeous!

More makeup is not necessarily better when it comes to getting your portrait done. "If you have a good photographer, you don't need to wear more makeup," says Robert.

The Big Day

When it comes time to makeup, apply a little more for an evening wedding. Lighten up for a daytime wedding.

To make your lip color last longer, color in the entire lip with vertical lines of your lip liner in a shade that compliments your lip color. This makes your lip color more kiss-proof. Also, Robert prefers a lighter lip color on the bride instead of a dark, heavy color.

Use a soft cheek color and plenty of powder to help your look last all day – or night. Put lip color, lip liner, powder, and Beauty Blotters® Oil-Absorbing Tissues in your purse, and use as needed before photos throughout the wedding.